

NYSUT COUNTS 2020 census

COMPLETE YOUR CENSUS FORM!

What is the Census?

The U.S. Constitution requires the Congress to count every person living in the United States every 10 years. This count has been conducted every decade for the past 230 years. The Census counts all residents, including non-citizens and children.

Why is it important?

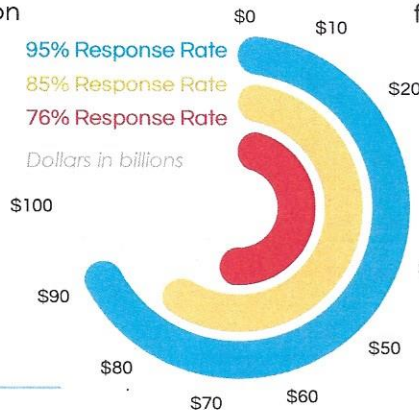
Information from the Census is used to distribute more than \$700 billion in federal funds for programs such as: Medicaid, Title 1, school lunches, special education and housing assistance and many others. In addition, New York's congressional districts and state Senate and Assembly districts will be redrawn in 2021 based on Census data. Experts project New York could lose one – possibly two – congressional seats, based on population trends and under-counting.

95% Response Rate

85% Response Rate

76% Response Rate

Dollars in billions



▲ As the response rate increases, our state's share of critical federal funding gets larger.

What is different this year?

For the first time, people will be able to fill out the Census survey online, by telephone or by mail. The Census Bureau will begin sending mail to all residents in the middle of March. The first day you can complete the Census online is March 12. In the following weeks, the bureau will send reminders to households that have not responded, and non-responders may be contacted at home.

Several populations are at higher risk of being undercounted: children, non-English speakers, immigrants and those without access to the Internet. Some people do not complete the Census for multiple reasons, including fear and distrust of government; concerns over privacy and security; and general apathy. Our outreach can help allay their concerns.



NYSUT's Plan

- ▶ NYSUT encourages local leaders to run member-to-member campaigns about the importance of being counted.
- ▶ Develop print and digital materials to engage and educate members.
- ▶ NYSUT is working with other unions, community groups and like-minded organizations to spread the message.
- ▶ Children were undercounted in 2010. Our work will include curriculum, resources and activities for use in the classroom. NYSUT members can educate our students so that they will ask their parents if they've been counted.



FOR MORE INFORMATION:

nysutcounts.org

Pledge to complete your Census form!

nysutcounts.org/pledge

#CountMeIn

#NYSUTcounts